					Rate	1 1 1 1 1 1 1	40.0	\$450.00	\$75.00	\$200.00	\$2,100.00	\$500.00	\$1,000.00
1 of 3	ð				Total Spots			0	0	0	0	0	0
) PHILADELPHIA) AMY MCCREARY ; 215-568-6540 215-568-1845				Time	1	8A-9A	8A-9A	2P-3P	5P-530P	7P-8P	7P-8P	9P-930P
6 AM 4 AM s	() PHII () AM () AM () AM () FAX# 2				c Day	1	TH-F, M	ns	TH-F,M	TH-F,M	H	[± ₄	TH-F, M
Printed: 10/03/2012 9:36 AM Last Received: 10/03/2012 9:34 AM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office () Salesperson () Salesperson Phone#				Spots/Week			0	0	0	0	0	0
Printed: Last Received: ing Buylines: All Re					Len	1	:30	: 30	:30	:30	:30	30:	:30
F Last F Showing Bu	() GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 11/14/1198 cs 10/18/2012 - 10/22/2012				Total Cost		00.00	\$0.00	\$0.00	\$0.00	00.0\$	00.08	00.0\$
Order # 178078	3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 11/14/1198 es 10/18/2012 - 10/22/2012				# of Weeks	1	0	0	0	0	0	0	0
Traffic Order#	Agency () G 3050 K ST WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks				Dates		10/18-10/22	10/21-10/21	10/18-10/22	10/18-10/22	10/18-10/18	10/19-10/19	10/18-10/22
Ver# 5 Status Revised	KASA-TV ALBUQUERQUE, NM. r ().DEM. CNG, CMP COMM. DCC 1198 Maura Gilroy				Program		NEW MEXICO STYLE V5 Cancelled	FOX NWS SUNDAY V5 Cancelled	JUDGE MATHIS V5 Cancelled	EXTRA< V5 Cancelled	THE X-FACTOR V5 Cancelled	TOUCH V5 Cancelled	NWS 13 ON FOX2< V5 Cancelled
r# 6818601 es	CASA-T (DCC 1198 Maura	CONTRACT COMMENT	KS X ORDER LINE TIL N		Daypart Pr		NE V5	FC V5	JT. VS	EX V5	TH V5	TCVS	NM V5
Rep Order# EC'd Yes	Station Advertiser Product Estimate# Buyer Phone# Fax#	CONTRA	REMARKS REV TO CNX ORDER ATTN ALL LINE ATTN NEW TTL PLEASE CFN	THANKS	Ln Day		*	N *	m *	χ. Δ.	ı∩ *	\(\rightarrow\)	*

			Rate		\$800.00		\$700.00	\$700.00	\$1,000.00	\$5,000.00
2 of 3) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time Total Spots		930P-10P		9P-930P 0	930P-10P 0	9P-930P 0	11A-2P 0
10/03/2012 9:36 AM 10/03/2012 9:34 AM ep Revised Lines	Rep Firm Sales Office () F	Salesperson Phone# Salesperson FAX#	Spots/Week Day		0 TH-F, M		O SA	0 8.8.4.8	ns o	ns o
Printed: 10/03/2012 9:36 Last Received: 10/03/2012 9:34 Showing Buylines: All Rep Revised Lines	DIA	61	ost Len	1	:30		0 ::	.30	:30	:30
	() GREAT AMERICAN MEDIA 3050 K.ST.NW WASHINGTON, DC 20007 P1/P2/F 11/14/1198	10/18/2012 - 10/22/2012	# of Total Cost Weeks		00.00\$ 0		00.0\$	00.08	00.0\$	00.0\$
Traffic Order# 178078	Agency () GREAT 3050 K ST NW WASHINGTON Agency C/P1/P2/E 11		Dates		10/18-10/22		10/20-10/20	10/20-10/20	10/21-10/21	10/21-10/21
Rep Order# 6818601 Ver# 5 Status Revised EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DEM. CNG. CMP COMM. Product DCC Estimate# 1198	r Maura Gilroy e#	Daypart Program		NWS13-FOX 2 B<	V5 Cancelled	NWS 13 ON FOX2 V5 Cancelled	NWS13-FOX 2 B V5 Cancelled	NWS 13 ON FOX2 V5 Cancelled	NFL DALLAS GAME V5 Cancelled
Rep EC'd	Station Advertisen Product Estimate#	Buyer Phone# Fax#	Ln	i i i	∞ *		o∩ *	*10	*11	*12

---REPORT TOTALS--

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Oct 12: 0 / \$0.00

05 Market Totals

34%

KOAT

%

KLUZ

U 0/0

KASY KWBQ

13%

KASA KRQE

0 H 00 %

CABL KOB

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 1%

Demos Books

NOV12 RA35+

Status Revised S Ver# 6818601 Rep Order# EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().DEM. CNG. CMP COMM.
Product DCC Estimate#

Maura Gilroy

Buyer Phone# Fax#

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

CASH IN ADVANCE

Traffic Order# 178078

10/03/2012 9:36 AM 10/03/2012 9:34 AM Printed: Last Received:

3 of

Showing Buylines: All Rep Revised Lines

() GREAT AMERICAN MEDIA 3050 K ST NW

Agency

10/18/2012 - 10/22/2012 WASHINGTON, DC 20007 (PI/P2/E 11/14/1198 Agency C/P1/P2/E Flight Dates Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CREDIT RISK --

07/20/2012 10:42 AM 07/20/2012 9:53 AM Showing Buylines: All Rep Revised Lines Last Received: Printed: Traffic Order# 178078 Status Revised 3 Ver# 6818601 Rep Order# EC'd Yes

() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 Agency

Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DEM. CNG. CMP COMM.

DCC 1198

> Estimate# Product

Phone# Buyer

Fax#

Maura Gilroy

10/18/2012 - 10/22/2012 11/14/1198 Agency C/P1/P2/E Hiatus Weeks Flight Dates

) AMY MCCREARY) PHILADELPHIA Rep Firm Sales Office (Salesperson

O

l of

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

--- REMARKS ---

REV PROGRAM LINE 6

PLEASE CNF

THANKS

Total	
Time	
Day	
Spots/Week	\
Len	1
Total Cost	
# of Weeks	1
Dates	
Program	
Daypart	1 1 1 1 1 1
Ln	1

\$500.00

7P-8P

:30

\$500.00

10/19-10/19

Rate

V3 Program Name Change, Comment Changed V3 PC

Sales Remark:

---REPORT TOTALS---

Report Totals: 1 / \$500.00

---SALES MONTHLY TOTALS---

Sales Totals: 17 / \$14,880.00 17 / \$14,880.00 Oct 12:

Station Totals: 17 / \$14,880.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$114,462 Market Totals

34%

KOAT

00

KLUZ

60 60 60 00

KASY KWBQ

130

KASA KRQE

000 000 H 00

CABL KOB

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 18

05/24/2012 12:04 PM 05/23/2012 3:05 PM Showing Buylines: Last Sta Revised Lines Last Received: Printed: Traffic Order# 178078 Status Returned 7 Ver# 6818601 Rep Order# EC'd Yes

) GREAT AMERICAN MEDIA

) DEM. CNG. CMP COMM. KASA-TV ALBUQUERQUE, NM. Advertiser (Product DCC 1198 Estimate# Station

Maura Gilroy

Phone# Buyer

Fax#

1010 WISCONSIN AVE NW, S#800 10/18/2012 - 10/22/2012 WASHINGTON, DC 20007 P1/P2/E 11/14/1198 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency

) AMY MCCREARY) PHILADELPHIA Rep Firm Sales Office (Salesperson (

N

l of

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT ---

--- REMARKS ---

SEE PROGRAM TITLE CORRECTION LINE 6. PLS REVISE

Rate	1 1 1 1	\$500.00	
Total Spots		1	
Time	1 1 1	7P-8P	
	1 1 1	ĒΙ	
Spots/Week	1 1 1 1 1	1	
Len	1	:30	
Total Cost		\$500.00	NGE
-	1	Ţ	. PLS CHA
Dates		10/19-10/19	Remark: V2 FOX HAS TOUCH IN THE FRI 7-8P TP. PLS CHANGE PROGRAM TITLE TO TOUCH THIS LINE
Program		KITCHN NTM-FOX	Station Remark:
Ln Daypart	1 1 1 1 1 1 1 1		
Ľn	1	\(\text{\tin}\text{\ti}\\\ \text{\text{\text{\text{\text{\text{\text{\text{\tex{\tex	

--REPORT TOTALS-

Report Totals: 1 / \$500.00

--SALES MONTHLY TOTALS--

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 17 / \$14,880.00 Sales Totals: 17 / \$14,880.00 17 / \$14,880.00 --COMPETITIVE--Oct 12:

34%

KOAT

00

KLUZ

2 % 20 %

KASY KWBQ

13% 32%

KASA

KRQE

18% 0/0

CABL KOB

\$114,462

Market Totals

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 18

Demos Books

RA35+

NOV12

2	398	
1 of	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	
05/23/2012 3:05 PM 05/23/2012 2:52 PM Lines	Rep Firm Sales Office (Salesperson (Salesperson Phonet Salesperson FAX#	
Traffic Order# Printed: 05/ 178678 Last Received: 05/ Showing Buylines: All Lines	Agency () GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1198 Flight Dates 10/18/2012 - 10/22/2012 Hiatus Weeks	
6818601 Ver# 1 Status New	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DEM. CNG. CMP COMM. Product DCC Estimate# 1198 Buyer Maura Gilroy Phone#	
Rep Order# 68 EC'd Yes	Station KASA-' Advertiser (Product DCC Estimate# 1198 Buyer Maur Phone#	

KASA-T · (DCC	KASA-TV ALBUQUERQUE, NM. r ().DEM. CNG, CMP COMM.	Agency () GF 1010 WISC WASHING) GREAT AMERICAI 1010 WISCONSIN AVE NW WASHINGTON, DC 20007	N MEDIA		Rep Firm Sales Office (Salesperson () PHILA) AMY) PHILADELPHIA) AMY MCCREARY		2
Estimate# 1198 Buyer Maura Phone# Fax#	l 198 Maura Gilroy	Agency C/P1/P2/E Flight Dates Hiatus Weeks	11/14/1198 10/18/2012 - 10/22/2012	8 10/22/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
CONTRACT COMMENT SC=*	MENT									
In Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	NEW MEXICO STYLE	10/18-10/22	1	\$80.00	. 30	2	 TH-F,M	8A	2	\$40.00
2	FOX NWS SUNDAY	10/21-10/21	П	\$450.00	: 30	1	SU	8A-9A	1	\$450.00 %
ю.	JUDGE MATHIS	10/18-10/22	П	\$150.00	: 30	8	TH-F, M	2P-3P	2	\$75.00 \$
4	EXTRA<	10/18-10/22	П	\$400.00	.30	N	TH-E,M	5P-530P	74	\$200.00 \$
r.	THE X-FACTOR	10/18-10/18	1	\$2,100.00	:30	П	TH	7P-8P	Н	\$2,100.00\$
9	KITCHN NTM-FOX TOUCH	10/19-10/19	Н	\$500.00	.30	П	Ĺι	7P-8P	Н	\$500.00
٢	NWS 13 ON FOX2<	10/18-10/22	Н	\$3,000.00	30	ĸ	TH-F,M	9P-930P	м	\$1,000.00 3
ω	NWS13-FOX 2 B<	10/18-10/22	н	\$800.00	: 30	г	TH-F,M	930P-10P	-	\$800.00
9	NWS 13 ON FOX2	10/20-10/20	Н	\$700.00	: 30	r	SA	9P-930P	-	\$700.00 \$
1.0	NWS13-FOX 2 B	10/20-10/20	Н	\$700.00	:30	п	SA	930P-10P	7	\$700.00 \$
11	NWS 13 ON FOX2	10/21-10/21	H	\$1,000.00	:30	т	ns	9P-930P	н	\$1,000.00 }
1.2	NFE DALLAS GAME 0	10/21-10/21	н	\$5,000.00	:30	н	SU	11A-2P	H	\$ 00.000.5\$

05/23/2012 3:05 PM 05/23/2012 2:52 PM	
Printed: Last Received:	
Traffic Order#	
Ver# 1 Status New	
Rep Order# 6818601 EC'd Yes	

Showing Buylines: All Lines

0

2 of

() GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 /PI/P2/E 11/14/1198 Agency C/P1/P2/E

Agency

Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DEM. CNG. CMP COMM.

DCC

10/18/2012 - 10/22/2012

Hiatus Weeks Flight Dates

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX# Rep Firm Sales Office (Salesperson (

Report Totals: 17 / \$14,880.00

Maura Gilroy

Estimate# Product

Buyer Phone#

Fax#

---SALES MONTHLY TOTALS--

17 / \$14,880.00 Oct 12:

Sales Totals: 17 / \$14,880.00

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 17 / \$14,880.00

---COMPETITIVE---

\$114,462

34%

KOAT

00

KLUZ

% % 7 %

KASY KWBQ

13% 32%

KASA KRQE

1 % %

CABL KOB

Market Totals

---COMPETITIVE COMMENTS---

EST SHARES, KASY LESS THAN 1%

NOV12 RA35+ Demos Books

-- CREDIT RISK --

CASH IN ADVANCE